

THE WORLD'S MOST AWARDED CREAM LIQUEURS

PROGRAMMED TO PULL*

- ON/OFF tastings
- MIRS/IRCS/SCANS
- Custom Cross-Merch offers
- Assorted POS
- Social/digital 365/yr
- Public relations
- Local & virtual events
- Cocktail consulting

*Financial backing by
Cleveland Avenue
(food & drink incubator)



"an addictive sipper" -
Kara Newman, Wine Enthusiast

PROUDLY MADE IN USA

Suggested shelf placement:
Adjacent to Baileys

Suggested retail pricing in line
with other domestic premium
priced cream liqueurs



50 ml

somrus.com @enjoysomrus



Somrus Chai 750ml UPC



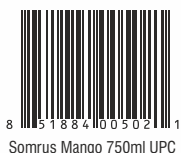
Somrus Chai 50ml UPC



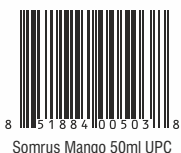
Somrus Coffee 750ml UPC



Somrus Coffee 50ml UPC



Somrus Mango 750ml UPC



Somrus Mango 50ml UPC



MORNING. NOON. NIGHT.

SPLASH IT IN
COFFEE



SIP IT
ON THE ROCKS



MIX IT IN
COCKTAILS



ADD IT TO
SHOTS



THE NEXT GENERATION CREAM LIQUEUR™

We're doing things differently. Tossing aside the spirits rulebook, we set about creating unique and flavorful products that can be enjoyed on their own or mixed with a variety of spirits and popular non-alcoholic beverages. Made with premium ingredients & finely calibrated to perfection, these are cream liqueurs so well crafted you can taste the difference. Enjoy them morning, noon, and night.



A RICH ROAST, A SMOOTH FINISH

A silky, creamy medley of rich roasted coffee and chicory, enhanced by handcrafted rum and real dairy cream-complemented by the perfect touch of sweetness. Our Coffee Cream Liqueur is the ideal addition to your day. Inspired by New Orleans style coffee & the popular Kaapi from South India. It's a flavor enjoyed worldwide.



FUEL SALES

Profit from the THIRD WAVE of COFFEE. Over 83% of Americans drink coffee, yielding an 80 BILLION DOLLAR industry annually.

STANDOUT COFFEE INNOVATION

TASTE MORE OUT OF LIFE RESPONSIBLY*. Somrus Coffee, Mango & Chai Cream Liqueurs. 13.5% Alc./Vol. 27 Proof. Produced in the USA by SomPriya Fine Spirits, Pewaukee, WI



TASTE THE TROPICS

**THE WORLD'S
MOST AWARDED
CREAM LIQUEURS**



PERFECTLY SPICED

**ENJOY
EVERY
DAY**



LIVELY & FRESH

Everyone loves mango. When mango is married with handcrafted rum and real dairy cream, you have a taste sensation that keeps you coming back for more. Inspired by Mango Lassi, this liqueur is like a vacation in a bottle.

5X DISTILLED
HANDCRAFTED RUM



SWEET
ALPHONSO
MANGOES



REAL WISCONSIN
DAIRY CREAM



CREAMY DRINKS TREND

According to the Los Angeles Drinks Guide -
"Creamy drinks are trending"



SMOOTH & BALANCED

A delightful symphony of Eastern spices and nuts, enhanced by handcrafted rum and real dairy cream. While creamy, it's also light and layered in flavor. Inspired by the Classic Indian Chai Spice, this unique liqueur calls for another sip, then another, and yet another.

WARM
CARDAMOM



SWEET
ALMOND



NUTTY
PISTACHIOS



DELICATE
ROSE



HONEYED
SAFFRON



EARTHY
TURMERIC



5X DISTILLED
HANDCRAFTED RUM



REAL WISCONSIN
DAIRY CREAM



Enjoy a more delicious everyday. Perk up your morning coffee or tea, enjoy an afternoon pick-me-up, or splash some Somrus into your evening cocktail. Morning, noon, and night—Somrus suits every mood and occasion.



STANDOUT MANGO INNOVATION

STANDOUT CHAI INNOVATION